



RIBBON CUTTING *Packages*

Weekday Basic: Free

- ✔ Notify Chamber Membership (1,560 Representatives)
- ✔ Scissors and Ribbon Provided
- ✔ Photos from your Ribbon Cutting will be uploaded to our Chamber Facebook (5,400 likes and 6,600 followers) and Instagram Page (2,400 followers)
- ✔ Ambassadors and Board Members invited to attend

Weekday Enhanced: \$200

- ✔ Notify Chamber Membership (1,560 Representatives)
- ✔ Scissors and Ribbon Provided
- ✔ Photos from your Ribbon Cutting will be uploaded to our Chamber Facebook (5,400 likes and 6,600 followers) and Instagram Page (2400 followers)
- ✔ Ambassadors and Board Members invited to attend
- ✔ Social media promotional video
- ✔ Event Page on the Chamber's Facebook page
- ✔ Send an invitation to media contacts, elected officials, and local dignitaries
- ✔ One complimentary Chamber Clip highlighting your Ribbon Cutting



RIBBON CUTTING AGREEMENT

We are delighted to perform a Ribbon Cutting for new members or for current members who have remodeled or moved to a new location. A Ribbon Cutting is a great way to introduce yourself to the community, attract potential customers to your place of business, and get acquainted with fellow Chamber members.

- ✓ Refreshments are sometimes served - do whatever fits your budget
- ✓ Be sure to invite your staff, family members, customers, and vendors
- ✓ Be prepared to give a 1-2 minute welcome to friends, family, and invited guests
- ✓ Attend another ribbon-cutting in advance so you know what to expect
- ✓ If a photo is to be taken outdoors with signage, please avoid parking vehicles directly in front of your sign or have a small sign visible (sandwich board, sign on door, or banner)

Please note that we prefer to schedule Ribbon Cuttings at least two weeks in advance, Monday – Friday at 11:30 am. If you would like to schedule an alternate time, we'll do our best to work with our calendar. We try to schedule not more than 2 per week if possible. Please check our online calendar for events already scheduled in order to avoid scheduling conflicts. If you would like to plan an after-hours event, please note the latest we can perform a Ribbon Cutting is 4:00 pm in order to be able to accommodate staff and ambassador schedules.

Please complete this form and return it by email to michelle@mjchamber.org and we will and we notify you within 24 hours of which date and time that works best.

Business Name: _____

Email Address: _____

Ribbon Cutting Address: _____

Preferred Date(s) of Ribbon Cutting: 1. _____ 2. _____

Contact Person: _____ Phone Number: _____

Ribbon Cutting Package: Weekday Basic Weekday Enhanced